

# INFORMATION SECURITY CONFERENCE

CYBERSECURITY • ETHICAL HACKING • REVERSE ENGINEERING • CYBERSECURITY RESEARCH

[WWW.BSIDESPRG.CZ](http://WWW.BSIDESPRG.CZ) • [SPONSORS@BSIDES.CZ](mailto:SPONSORS@BSIDES.CZ)

## SPONSORSHIP PACKAGE



## ABOUT

## THANK YOU FOR YOUR INTEREST IN SPONSORING BSIDES PRAGUE

Inside this kit, you'll find sponsorship information for **BSides Prague 2026**, an event taking place on the **23<sup>rd</sup> and 24<sup>th</sup> of April 2026** in **Prague**. Starting with overview of the Security BSides framework as well as specific details about the BSides Prague event.

You will also find information about the various **levels of sponsorships** available and the benefits that our sponsors receive from their support. While we strive to keep ticket prices affordable for everyone, it is our sponsors who truly make BSides Prague possible year after year.

If you have any questions or requests, please don't hesitate to contact us. The best way to reach us is via email at [sponsors@bsides.cz](mailto:sponsors@bsides.cz)

Many thanks for your thoughtful consideration. We truly appreciate your interest and support, which enables us to continue our mission!

BSides Prague Team



## WHY SPONSOR BSIDES PRAGUE?

- Enhancing **brand visibility** during a unique and well-known **community-oriented** event
- Opportunities to **elevate the skills** of your experts
- **Recruitment** potential
- Connections with an expert **international community**
- **Networking** possibilities with **global industry leaders**
- **Exchanging** ideas
- Supporting the **industry growth**

## 2025 STATISTICS

**33+ TALKS AND WORKSHOPS**

**500+ EXPERTS/ATTENDEES**

**100%+ GROWTH YoY**



# WHAT IS BSIDES PRAGUE?

# AN ANNUAL COMMUNITY-DRIVEN INFOSEC CONFERENCE

...where curiosity, creativity, and technical depth come together.

Unlike commercial events, BSides provides an open platform for researchers, hackers, defenders, and enthusiasts to share fresh ideas, real-world experiences, and cutting-edge techniques.

Located in the heart of Prague - a city buzzing with tech innovation - BSides Prague features deep-dive talks, hands-on workshops, CTFs, and numerous hallway conversations that spark new collaborations. Whether you're into red teaming, blue teaming, reverse engineering, or simply enjoy breaking and fixing things, you'll find your tribe here. No suits, no sales pitches - just passionate people and raw infosec.

BSides Prague offers a valuable way for you and your company to build new connections with the information security community; connections that can lead to a more educated workforce, stronger security practices, and a safer world for business.



# BSIDES PRAGUE 2026

# THEME: THE NEXT FRONTIER

## KEYNOTE



## EVA GALPERIN, EFF FOUNDATION

Eva is EFF's Director of Cybersecurity. Prior to 2007, when she came to work for EFF, Eva worked in security and IT in Silicon Valley and earned degrees in Political Science and International Relations from SFSU. Her work is primarily focused on providing privacy and security for vulnerable populations around the world. To that end, she has applied the combination of her political science and technical background to everything from organizing EFF's Tor Relay Challenge, to writing privacy and security training materials (including Surveillance Self Defense and the Digital First Aid Kit), and publishing research on malware in Syria, Vietnam, Lebanon, and Kazakhstan. Since 2018, she has worked on addressing the digital privacy and security needs of survivors of domestic abuse. She is also a co-founder of the Coalition Against Stalkerware.

TO BE ANNOUNCED



KEYNOTE



# BSIDES PRAGUE 2025

In [April 2025](#), the second year of [BSides Prague](#), themed “[Evolution to Revolution](#)” took place at the architecturally stunning [Gabriel Loci](#) venue. With over [500 attendees](#), the event surpassed attendance from the previous year. Under [Martin Hron's](#) leadership, the conference has quickly become a [cornerstone event](#) for cybersecurity professionals, researchers, and enthusiasts seeking to connect, share knowledge, and drive innovation in the field.





# BSIDES PRAGUE 2024

The inaugural event held in [April 2024](#) was a resounding success, featuring a diverse array of talks, workshops, and networking opportunities. Taking place at the [BIO OKO](#) cinema, the event attracted over [250 attendees](#). Speakers from around the globe, such as [Jaya Baloo](#), [Duncan Ogilvie](#), [Vangelis Stykas](#), and [Sebastian Garcia](#), generously covered their own travel expenses to support this community-driven initiative.





# SPONSORSHIP PACKAGES

	Root Sponsorship	Admin Sponsorship	PowerUser Sponsorship	Authenticated Sponsorship
Company logo featured on the event website	Largest Logo	Large Logo	Medium-sized Logo	Small-sized Logo
Company name displayed at the event venue	Yes	Yes	Yes	Yes
Company logo placed on the event T-shirts	Largest Logo	Large Logo	Medium-sized Logo	Small-sized Logo
Company logo placed on the event badge	Yes	-	-	-
Pre/During/Post-event social media mentions on the event social media channels	Yes	Yes	Yes	Yes
Company announcement during the opening and closing talk	Yes	Yes	Yes	Yes
Promo/Booth space	12m <sup>2</sup>	8m <sup>2</sup>	6m <sup>2</sup>	-
Priority in selecting booth space	1 <sup>st</sup>	2 <sup>nd</sup> round of selection	3 <sup>rd</sup> round of selection	-
Opportunity to post your open job positions on event page	6 positions	3 positions	1 position	-
Free event tickets (paid workshops not included)	4 free tickets	3 free tickets	2 free tickets	-
Invitation to dinner with speakers and special guests	3 seats at dinner	2 seats at dinner	1 seat at dinner	-



## SPONSORSHIP PACKAGES

## ROOT SPONSORSHIP

Limited to one sponsor only!

- 12 square meter booth space
- Priority in selecting booth space
- 4 tickets to the conference and afterparty
- 3 seats at the dinner with speakers and special guests
- Largest logo prominently displayed on the website, T-shirts, and all event materials
- Your logo featured on all participants' conference badges / electronic badges
- Roll-up banner can be placed next to the main stage
- Pre/during/post-event social media mentions on the event social media channels
- Company or donor announcement during the opening and closing talk
- Opportunity to post up to 6 job positions on the event page
- Opportunity to distribute swag during attendee registration
- Special recognition as an alumni sponsor or partner



159 999 CZK



## SPONSORSHIP PACKAGES

## ADMIN SPONSORSHIP

- 8 square meter booth space
- 2<sup>nd</sup> round of selection for booth space
- 3 tickets to the conference and afterparty
- 2 seats at the dinner with speakers and special guests
- Prominent logo displayed on the website, T-shirts, and all event materials
- Pre/during/post-event social media mentions on the event social media channels
- Company or donor announcement during the opening and closing talk
- Opportunity to post up to 3 job positions on the event page
- Special recognition as an alumni sponsor or partner

**99 999 CZK**



## SPONSORSHIP PACKAGES

## POWERUSER SPONSORSHIP

- 6 square meter booth space
- 3<sup>rd</sup> round of selection for booth space
- 2 tickets to the conference and afterparty
- 1 seat at the dinner with speakers and special guests
- Medium-sized logo featured on the website, T-shirts, and all event materials
- Pre/during/post-event social media mentions on the event social media channels
- Company or donor announcement during the opening and closing talk
- Opportunity to post up to 1 job position on the event page
- Special recognition as an alumni sponsor or partner

**49 999 CZK**



## SPONSORSHIP PACKAGES

## AUTHENTICATED SPONSORSHIP

- **Contribute to the community** by assisting with costs or supporting activities such as t-shirts, catering, manufacturing goodies, workshops, and programs
- **1 ticket** to the conference and afterparty
- **Small logo** placed on the **website**, **T-shirts**, and **all event materials**
- Pre/during/post-event **social media mentions** on the event social media channels
- Special recognition as an **alumni sponsor or partner**

## SPONSORED ACTIVITY



## SPONSORSHIP PACKAGES

## CYBER ANGEL

- **Contribute to the community** by assisting with costs of swag, catering, content and technologies
- **1 ticket** to the conference and afterparty
- Pre/during/post-event **social media mentions** on the event social media channels
- Special recognition as an **alumni cyberangel**

**STARTS AT 4 999 CZK**



## OUR TEAM

## VETERANS AND FRESH MINDS ACROSS THE INDUSTRY



Martin Hron  
SentinelOne



Jana Tomasikova  
ELLIO



Jiri Suchora  
Noibit



Hung Ngo  
SKODA Auto



Zdenek Polach  
Cisco



Marek Olejnik  
Gen



Václav Kotyk  
SentinelOne



Simona Musilova  
Zatloukalova  
ESET



# ALUMNI SPONSORS AND PARTNERS



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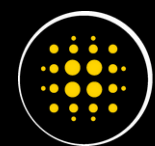
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TRAINING

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REVONET



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AIRWAYNET



PÁJENICKO.CZ



LOCAL  
HOST



THANK YOU FOR YOUR SUPPORT



# WHERE TO FIND US

E-mail	<a href="mailto:sponsors@bsides.cz">sponsors@bsides.cz</a>
Web:	<a href="https://www.bsides.cz">https://www.bsides.cz</a>
X / Twitter:	<a href="#">@bsidesprg</a>
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# LEGAL

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# BANK

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